Can the Market Deliver?: Funding Public Service Television in the Digital Age

by Dieter Helm


In light of the dramatic changes taking place in the broadcasting market, it will face a funding problem in the digital age if it is to go on delivering its PSB. Can the Market Deliver?: Funding Public Service Television in the Digital Age.

Future or Funeral? - Google Books Result

6 Oct 2011 . Public Service Media in Europe—Future or Funeral? 1.3.1 From Public Service Broadcasting to Public Service Media Remit in the Era of New Technologies . .. 3.2.3.7 Methods of Collecting the Funds . .. for its part, dominates the opinion market and can influence the outcome of Generalist and niche services, it remained non-excludable in the world where internet access is the . broadcast marketplace would be constrained by free-riding , with those who did ...